



ED ENDRAWES, BFA
 Web Developer/Graphic Designer

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More information ..
Online Portfolio

WEB DESIGNER / SENIOR GRAPHIC DESIGNER

7+ Years Web Design Experience.

20+ Years Graphic Design/Printing Services Experience.

Passionate web designer/Graphic Designer, skilled in Adobe Creative Suite, HTML, CSS. Designed websites, using different technologies as WordPress, Zen-cart, HTML and PHP. Volunteered to create a free website for the MB Coptic Festival, Winnipeg.

I help people to have their own Masterpiece

ACCOMPLISHMENTS:

Advertising Materials Development:

Cezar Egypt Inc., EGYPT 2008-2015

Worked on all the new branding materials for the new company and in 2008, when Cezar Egypt started in the Egyptian market and as the art director of the company, I led the design team in cooperate with the marketing team in creating all advertising materials such as brochures, advertising letters and marketing emails and corresponds needed for advertising our new company and services.

As a result of the continuous developing, in 2012 Cezar Egypt Inc. turned into Cezar Group Company with four different sister companies:

- * **Cezar Design Studio** - Graphic Design Services/Offset Prepress Services
- * **CezaFlex** - Flexographic Prepress Services
- * **CezaTrade** - Import and Export Services
- * **Chespa Egypt** - Exclusive agent of Chespa Poland for Printing Inks



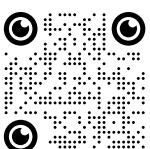
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Production Management / Creative Design:

InstaFoil Specialties, CANADA 2015-2018

Designed and supervised the production team in the process of producing a Season Greeting Card. The goal was to create a new idea using the old/conventional method of hot stamping without using any kind of printing at all using regular hot-stamps and Foiling sheets. This Greeting Card won the Bronze Leaf Award for Excellence in Foil Stamping & Embossing (24th Annual Gold Leaf Award Competition 2017).

- More info about this Christmas Card Here: <http://edendrawes.com/rewards.php>
- 24th Annual Gold Leaf Award: <https://www.fsea.com/content/awards/gold-leaf17.shtml>



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E-Commerce Graduation Project / Creative Design - Web Design:

University of Winnipeg, CANADA 2018-2019

The E-Commerce project is the last Project / Course in the Web Development Diploma at the University of Winnipeg. In this project I have been responsible for the Main design of the project including all designing materials, Creating Photoshop Files, Design Mockups, HTML Documents Creation, CSS Applying using Bootstrap, jQuery Libraries Applying, Final Proposal, Printed Materials for Presentation Day and Project Presentation Slides using Apple Keynote.

About the E-Commerce Project:

Beyond The Deal is an Online Market Place that users can create an account and sell their goods on it.

As the design responsible for the project, I started by working on the Identity of the project by creating the logo of the website. Colors group carefully selected to present the nature of the store and Google fonts used for more clean and strong visual design.

After creating all needed PSD files, I started working on the needed HTML and CSS files using the required libraries of jQuery for an extreme exciting shopping experience. After finishing all required coding documents, project transferred to the programming team to work on the development stage, while I started working on the graphic design of the presenting materials such as Proposal and Presentation.

WORK EXPERIENCE:

🕒 **Web Developer Internship**

At Qualico Inc., WPG, MB, CA (2019)

- Provide design upgrades to existing company websites.
- Planning, prototyping and development of new websites and applications.
- Worked on the new UI / Icons for some of events websites.
- Design, build and deliver efficient, reusable, and reliable designs.

🕒 **Graphic Designer/Art Director**

At InstaFoil Specialties Inc., WPG, MB, CA (2015 - 2018)

- Responsible on updating and maintaining Online stores of the company.
- Receiving orders from the Online stores, process it and ship them.
- Manage producing and finishing products such as folders and packs.
- Holding quality control department and approve testing samples before production.

🕒 **VP Design Development**

At Cezar Group Inc., WPG, MB, CA (2016 - Present)

- Worked on all design concepts of the company identity and advertising materials.
- Created the Online store of the company from planning, design to publishing.
- Receiving new orders from clients, meeting with them and work on their designs.
- Responsible on planning any new design project and work on it.

Co-Founder/Managing Director

At CezaTrade, Import & Export services, Alex, EG (2012 - 2015)

- 🕒 • Dealing with overseas vendors for materials such as Printing films, plates & chemicals.
- Responsible on preparing all company annual fairs in Cairo, Egypt.
- Designed all advertising materials used in national and International fairs.
- As CezaTrade was the exclusive agent for Chespa Poland, I was responsible on all orders that we receive from customers and make sure that customers will receive their required products according to their time lines.

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Co-Founder/Art Director

At CezaFlex for Flexographic services, Alex, EG (2012 - 2015)

- Head of design department and responsible of managing design process.
- Holding the quality control responsibility and approve test files before processing.
- Testing flexographic plates and make sure that it's in perfect shape for printing.

Co-Founder/Art Director

At Cezar Egypt, Design Studio, Alex, EG (2008 - 2015)

- Head of design department and responsible of managing design process.
- Trained designers on new technologies and new purchased softwares.
- Created all design and order processing sheets for more organized process.
- Designed all company's identity materials for all Cezar Group companies.

SOFT SKILLS:

- Able to follow rules and work independently in a professional manner
- Have a strong desire to learn and stay up-to-date on the latest design technology
- Responsible team player, organized and always happy to help my team and others
- Experience working with clients though the entire design, campaign and website Development cycle from concept to finished product.

TECHNICAL SKILLS:

WEB DEVELOPMENT:

Through my study of Web Development in the University of Winnipeg, I used to use most Web development languages and such as HTML, CSS, JS, jQuery, PHP and Wordpress.

HTML/CSS: Created and styled the whole first Capstone Project using only HTML & CSS both language we studied in three different levels, Intro, intermediate and advanced.

JavaScript/jQuery: JavaScript was one of the most enjoyable languages I have learned we used it to build many projects such as Sliders, Simple ball games, Click/Hover effects and drag/drop projects. During the study in the web development diploma, there was a bit touch on Angular JS as well.

PHP/Object Oriented PHP: Web Programming was the next level technology to study in the web development program, using it, we created the second Capstone Project using PHP, this project had a login system connected to a database, products with a shopping cart and admin back-end with the ability to create, edit and delete products.

GRAPHIC DESIGN:

Because Graphic Design is my main study, so this is the most experience I have and over 20 years I have been working as a graphic designer. I worked as a graphic designer, creative designer and art director, however, graphic design was the most thing that I enjoyed doing.

As a graphic designer I used to work with the most used technologies such including Mac and Windows platforms using different software technologies including:

Adobe Creative Suite, Micromedia Freehand, Quark Express, Corel Draw etc..

EDUCATION:

© Web Development Diploma - 2018 - 2019

University of Winnipeg, MB, Canada

- One full time year web design, web development diploma.

© Bachelor Degree in Graphic Design 1995 - 2000

Faculty of Fine Arts, University of Minia, Minia, Egypt

- Five year study in graphic design and interior design.

MEMBERSHIPS:

© ICTAM - Information & Communication Technologies Association of Manitoba

© CIPS Manitoba - Canada's Association of Information Technology Professionals

© New Media Manitoba



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